



AI-Powered Media Monitoring Platform VIA+

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TÜRKİYE'S MEDIA LANDSCAPE

Türkiye's Media Landscape



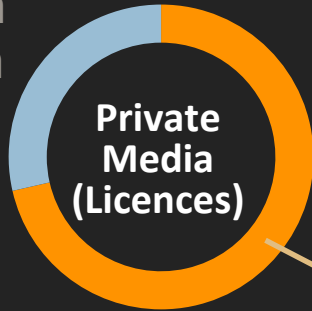
- Private Media (TV)
397 TV Channel, **811** License
- Private Media (Radio)
935 Radio stations, **1,667** License
- Public Media (TV)
22 TV Channel, **44** License
- Public Media (Radio)
57 Radio stations, **73** License

One of the most dynamic ecosystems
in the region...

Video On-Demand (VOD) Services in Türkiye

Here are some video on-demand media service providers that have been granted online broadcasting licence/permit by the Supreme Council.

Broadcast
Transmission
Authorization
28



Internet
Video
On-Demand
(VOD) 55

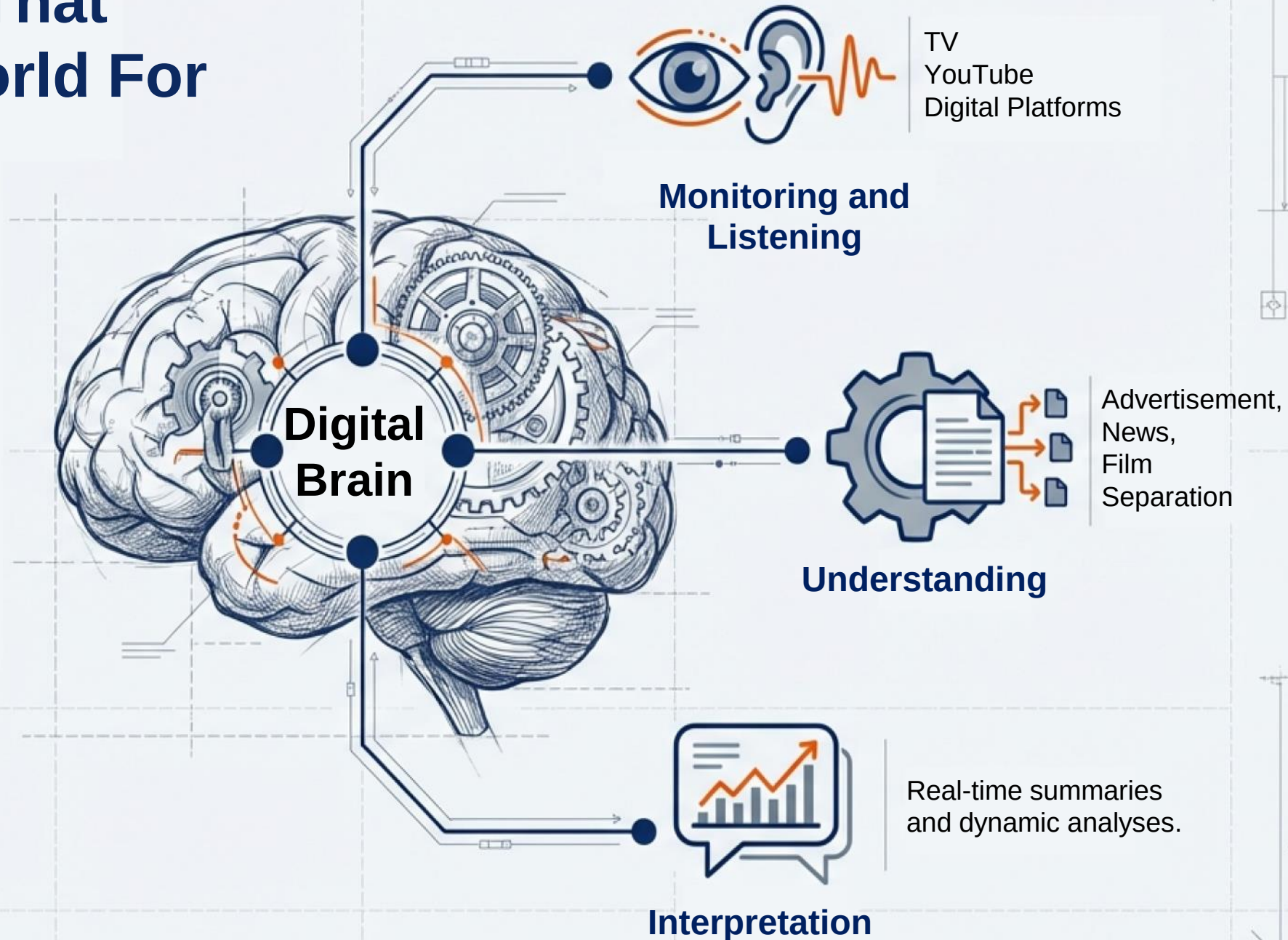


Digital Recording and Archiving System (SKAAS)

- Transparency through digital evidence
- Protects broadcasters and audiences
- One of the largest broadcast archives in Europe

ADVANCED DATA REVIEW AND ANALYSIS PLATFORM: VIA+

A Digital Brain That Watches the World For You «Digital Brain»



The Eyes of the System: Image Processing



Frame by Frame Analysis

Content Safety Score

Smart Signs

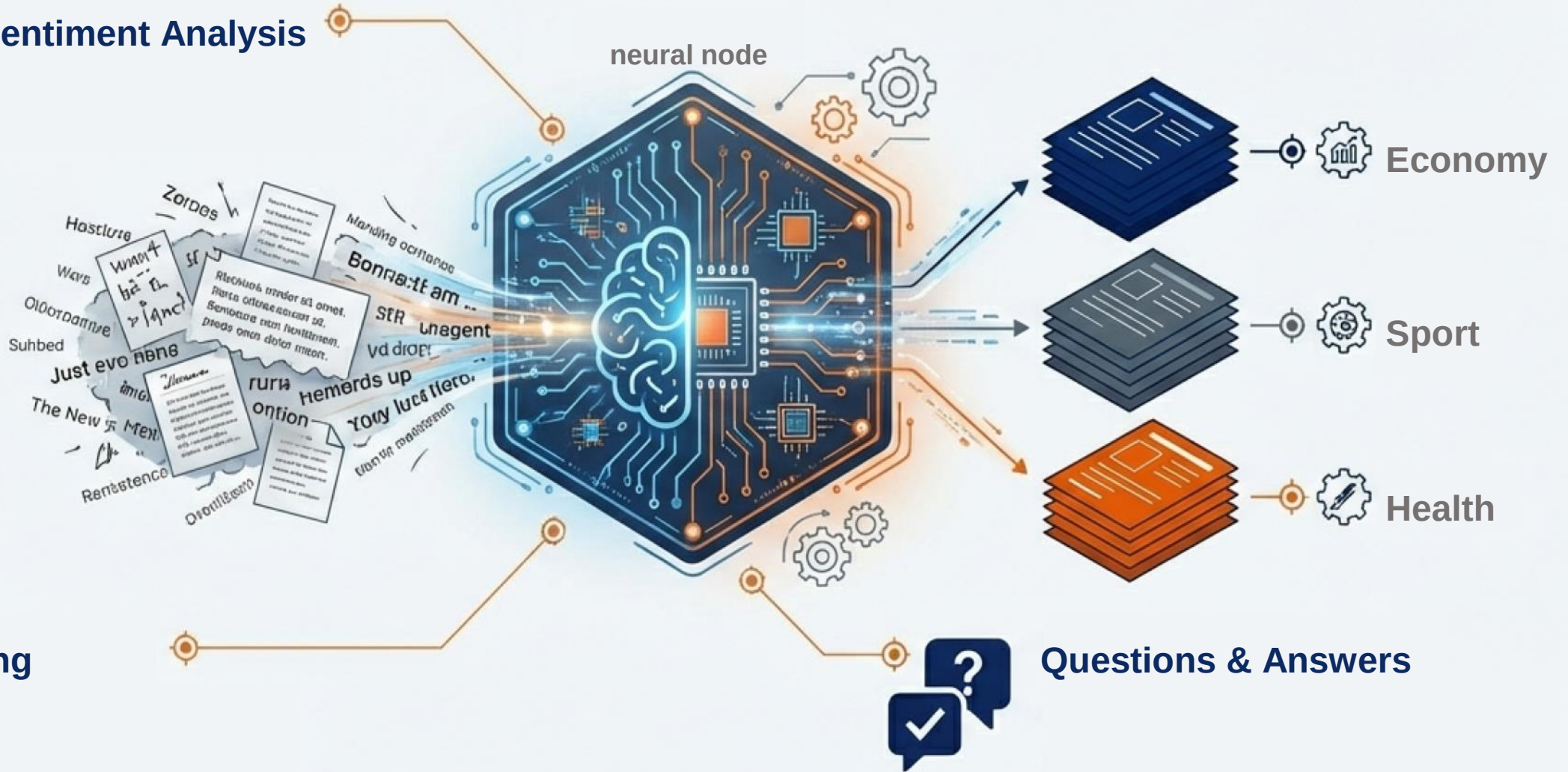
Mind Analysis Power: Natural Language Processing



Sentiment Analysis



Cataloging



A Day in the Language of Numbers

An Unstoppable Data Factory

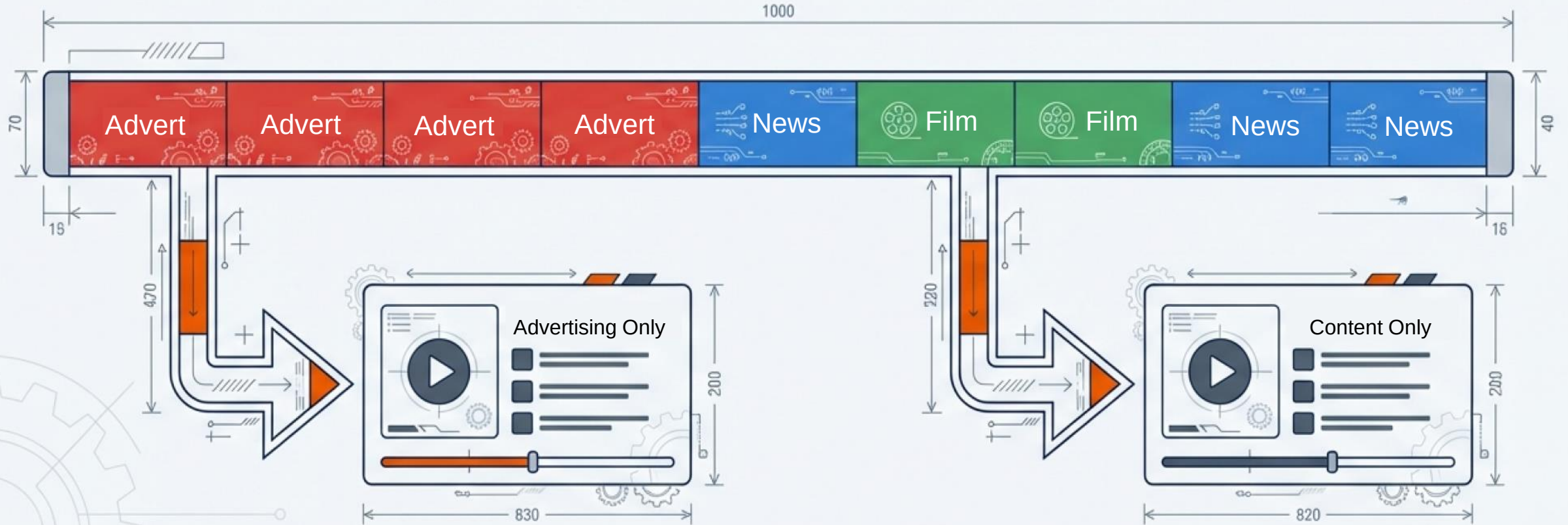


Conversion of audio data to text

The image frame
being analyzed

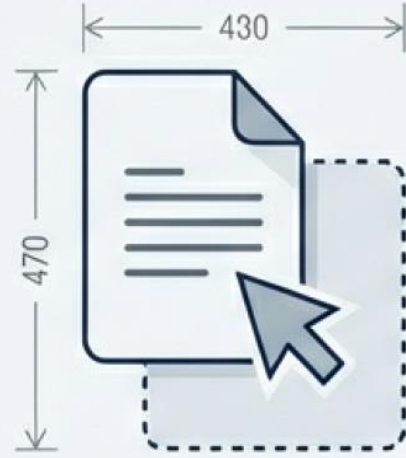
Data processed and
archived every day

Intelligent Separation: You're in Control



Break the boundaries with VIA+

Upload, Analyze, Report



Data Upload



Artificial Intelligence Analysis



Detailed Report

Not only live streams, but also local files on your computer or any content on the internet are included in the analysis. Upload your file to the system, and artificial intelligence will report even the smallest details in seconds.

Where Technology Meets Conscience



By analyzing millions of images per second, we are actually protecting the minds of our children and the structure of our families.



Broadcasting Regulation: RTÜK protects children's development through "Smart Signs" compliance.



Digital Memory: 12 TB of data is not just a number; it's the preservation of a nation's memory for future generations.

The Unshakeable Fortress of the Future

The world keeps turning, the broadcasts never stop. In this vast digital universe, a "Digital Brain" is on duty, monitoring, listening to, and protecting every corner of the homeland 24/7.



We built ViA+ not just with code, but with our faith in this country.



THANK YOU FOR YOUR ATTENTION