

COMMUNICATIONS COMMISSION

Audiovisual Media Regulation

2026 Country Report

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What We Will Cover



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Amendments to the Law on Broadcasting

In April 2025, the Parliament of Georgia adopted amendments to the Law on Broadcasting, introducing statutory content requirements for the first time in six key areas.



Accuracy of facts & right of reply



Fairness & impartiality in news / socio-political programs



Protection of privacy



Limits on covert methods of obtaining information



Coverage of armed conflict, accidents & emergencies



Protection of minors appearing in programs

Previously, these standards were governed only by self-regulatory mechanisms whose decisions were neither binding nor appealable.

Transition Period & Phased Enforcement



Transition Period

Broadcasters were given until 1 June 2025 to align with the new requirements. No sanctions were applied — violations were only recorded.



Complaint-Based Enforcement

Once the transition period ended, enforcement began by responding to complaints filed against broadcasters.



Proactive Monitoring

Enforcement evolved to include proactive monitoring, ensuring fuller compliance across the sector.

Result: broadcasters received a fair runway to adapt, while the Commission moved deliberately from observation to full, proactive enforcement.

Interpretive Guidelines for Broadcasters



Published 1 September

Guidelines on Content Requirements

The Commission published interpretive guidelines clarifying how it applies the new statutory content requirements in practice — helping broadcasters meet their legal obligations with confidence.

- **Fairness & impartiality**
- **Due accuracy of facts**
- **Right of reply**
- **Protection of privacy**
- **Coverage of emergencies**



Why It Matters

A clear, published interpretation reduces ambiguity for broadcasters and sets consistent expectations for the regulator's own decision-making.

The guidelines apply directly to every case the Commission reviews going forward.

Content-Related Case Statistics

As of 10 September 2026



How Sanctions Work

A first violation results in a warning. A fine may only be imposed for a repeat violation within the same calendar year — a graduated, proportionate model of enforcement.



Every Commission decision is subject to judicial review and may be appealed to the competent court.

What's Next in Regulatory Alignment

Continued work toward harmonization with the AVMS Directive



UGC / Influencer Regulation

Developing an action plan to introduce regulation of user-generated content — including so-called “influencer” content.



VoD Provider Guidelines

In 2026, the Commission will issue guidelines defining video-on-demand providers, clarifying the scope of the authorization regime.

PART TWO

Media Literacy

Two strategic directions: integrating media literacy into formal education, and expanding digital inclusion through informal, innovative programs.



კომუნიკაციების
კომისია



Media Literacy in Schools

Since September 2024, media literacy has been integrated into Georgia's general education system and national curriculum — the result of cooperation between the Commission, the Ministry of Education, Science and Youth of Georgia, and UNICEF Georgia.

As of September 2026, media literacy is taught as an elective subject in more than 300 public schools nationwide.

In May 2026, the Commission, the Ministry, and UNICEF partnered on a regular conference to support integration in schools and share experience among teachers.



300+

Public schools teaching
media literacy

Since September 2024

“The Path to Media Literacy”



The Commission’s strategic goal is to integrate media and information literacy across every level of formal education — including early childhood. To this end, the Commission announced a guide, **“The Path to Media Literacy,”** for parents and caregivers of preschool-age children.



Built on international best practice

Based on the best practices of the Finnish Audiovisual Institute (KAVI), adapted to align with national early-childhood education standards.



Freely accessible

The guide is published on the media literacy platform and available online to any parent or educator.

Cooperation with Youth Institutions

To raise awareness among young people, the Commission signed a memorandum of cooperation with three partner institutions:



LEPL Youth Agency



Public Defender of Georgia



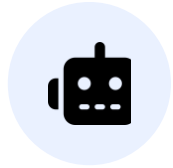
Competition & Consumer
Agency of Georgia



Purpose of the Memorandum

To strengthen support for youth centers and spaces nationwide, support their strategic development, and improve effective communication with young people across Georgia.

AI Seminars for Young People



AI for Professional Development & Employment

As part of the partnership, the Commission held three seminars for participants of the LEPL Youth Agency's summer camp, deepening knowledge of artificial intelligence and its practical applications, and building skills for future employment.

Additionally, the Commission delivered a training on "Practical Use of AI and Effective Prompting" to 150 graduating students at a thematic youth camp.

180

Students reached across
three seminar groups nationwide

150

Graduating students trained
in practical AI & prompting

Digital Inclusion Program (DIP)

Delivered under the “Log in Georgia” project

23

Municipalities

340+

Villages reached

4,000

Beneficiaries
(Apr–Sep 2026)



1,000+ trainings · 15,000+ beneficiaries since 2023

Reaching people with disabilities, ethnic minority communities, and women across the country.

In 2026, the program expanded with two new modules: AI literacy and internet skills for employment — building on its original digital-literacy and online-safety modules.

International Recognition

The Commission's role and effective work in advancing media literacy and strengthening the information society is recognized by international partners, including:



EU Delegation to Georgia



UNICEF



**European Platform of
Regulatory Authorities (EPRA)**



World Bank

Key Takeaways



A new legal foundation

In 2025–2026, the Commission introduced significant legislative and practical changes to audiovisual media regulation.



Proportionate enforcement

New content requirements are paired with a phased, proportionate enforcement model — and every decision remains subject to judicial review.



Literacy at every stage

Active work continues on embedding media literacy in formal and informal education, from preschool through youth programs.



Internationally aligned

The Commission's work is recognized by international partners as Georgia moves toward alignment with European standards.

Thank You for Your Attention!

