



# LEGAL FRAMEWORK FOR PROTECTION OF CHILDREN AND ITSEFFECTIVE IMPLEMENTATION

11th Annual Meeting of BRAF

**DENİZ GÜLER**

**Vice President**

# RADIO AND TELEVISION SUPREME COUNCIL

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# Radio and Television Supreme Council

## Mission, Vision and Members

- RTÜK was founded in 1994 as an impartial public legal person for the purpose of regulating and supervising the sector of radio, television and on demand media services.
- RTÜK is an independent regulatory authority with its own administrative and financial autonomy.
- The Supreme Council is composed of 9 members.
- Term of each Supreme Council Member is six years.
- President and Deputy President are elected from among the Supreme Council Members for a period of 2 years.



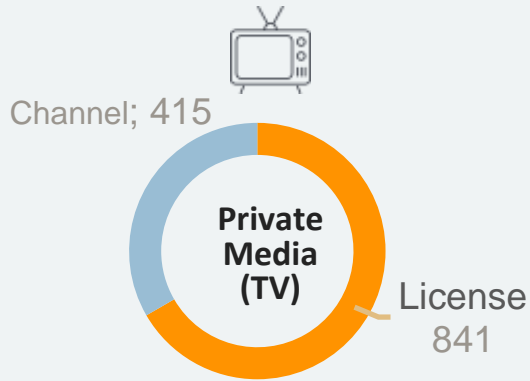
9

members

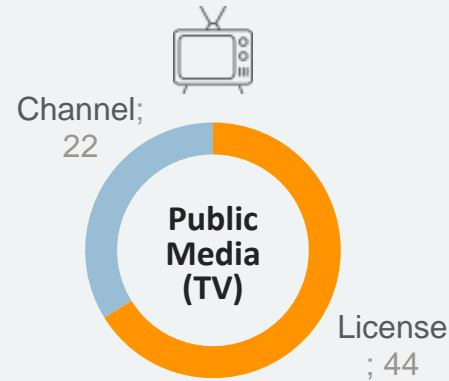




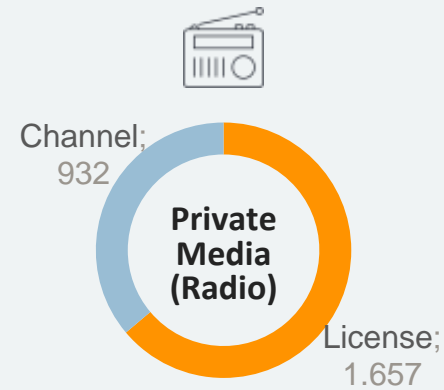
# Current Landscape of Av Media Sector Media Ownership



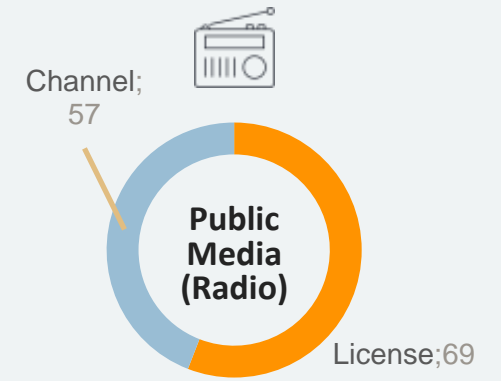
- Terrestrial - Television (Permit)
- Satellite - Television (License)
- Cable - Television (License)
- Internet - Television (License+Permit)



- Terrestrial - Television (Permit)
- Satellite - Television (License)
- Cable - Television (License)



- Terrestrial - Radio (Permit)
- Satellite - Radio (License)
- Cable - Radio (License)
- Internet - Radio (License+Permit)



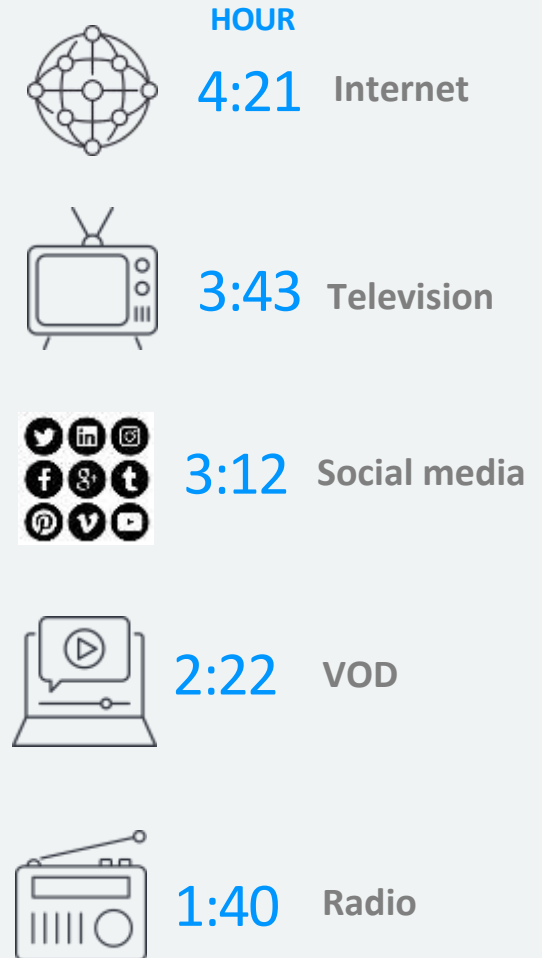
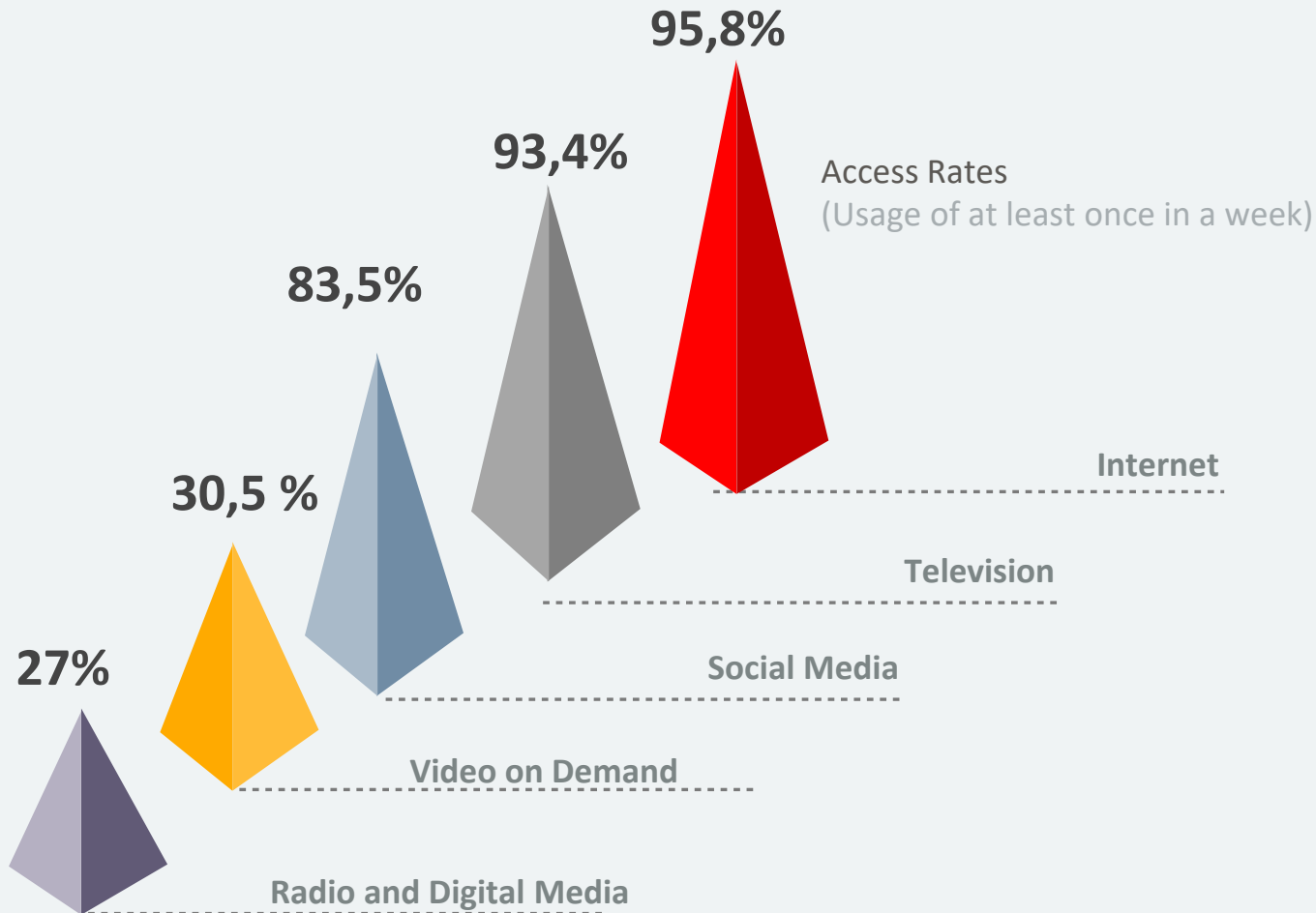
- Terrestrial - National (Permit)
- Satellite - Radio (License)
- Cable - Radio (License)

# Media Usage Habits in Türkiye



# Media Usage Patterns of Türkiye

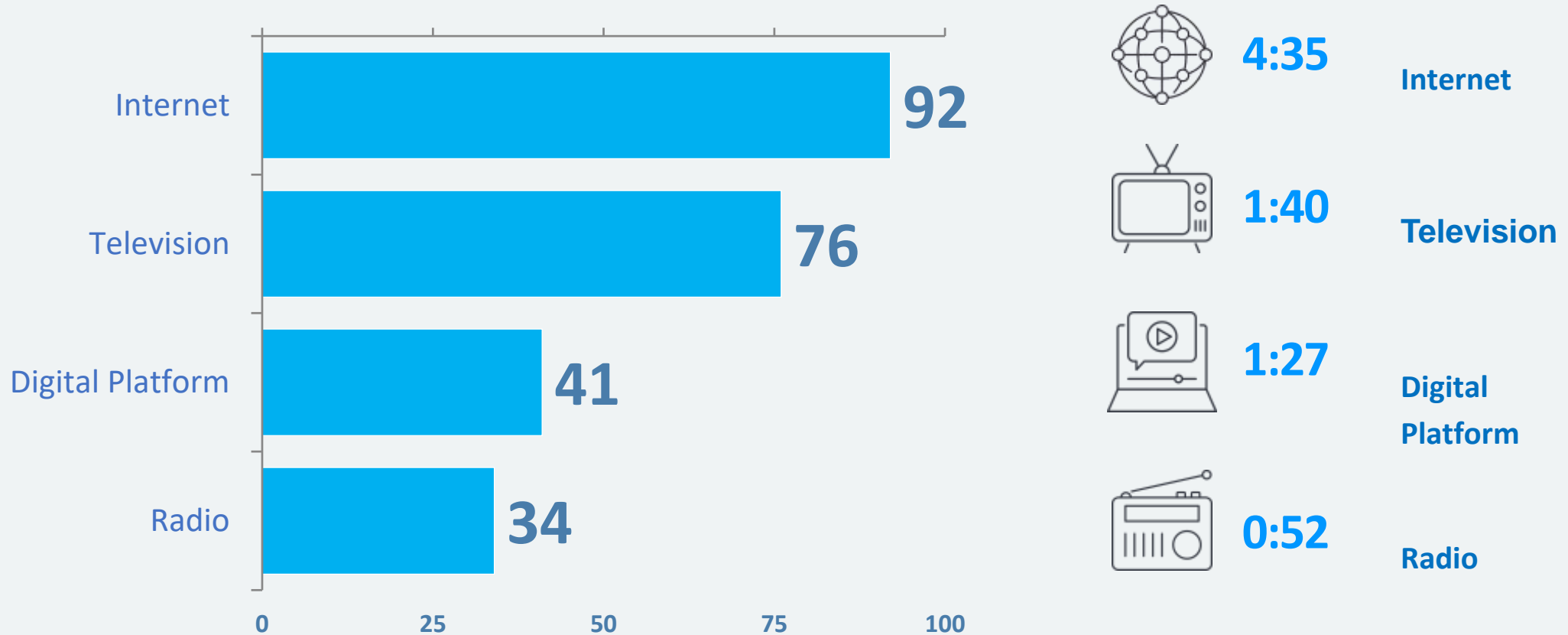
## Daily Average Time Spent on Media





# Media Usage Rates of Young People

Average Daily Usage Times





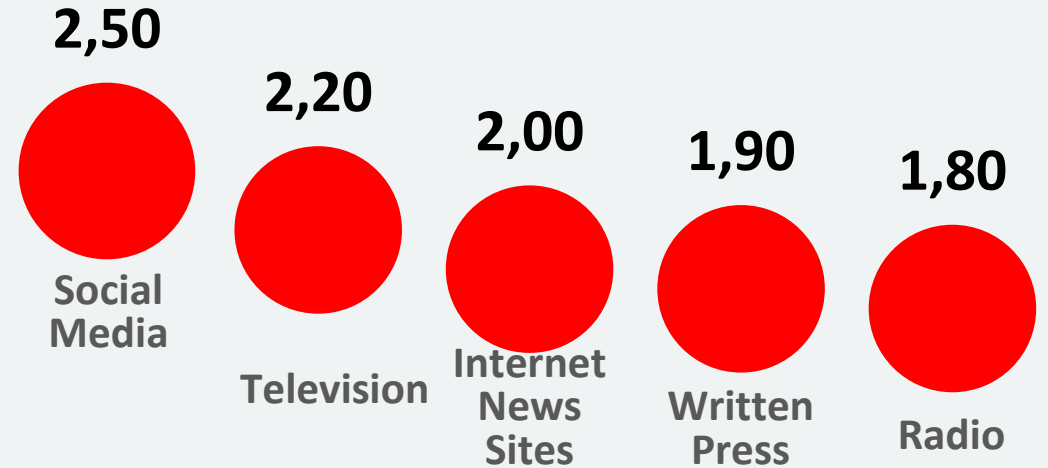
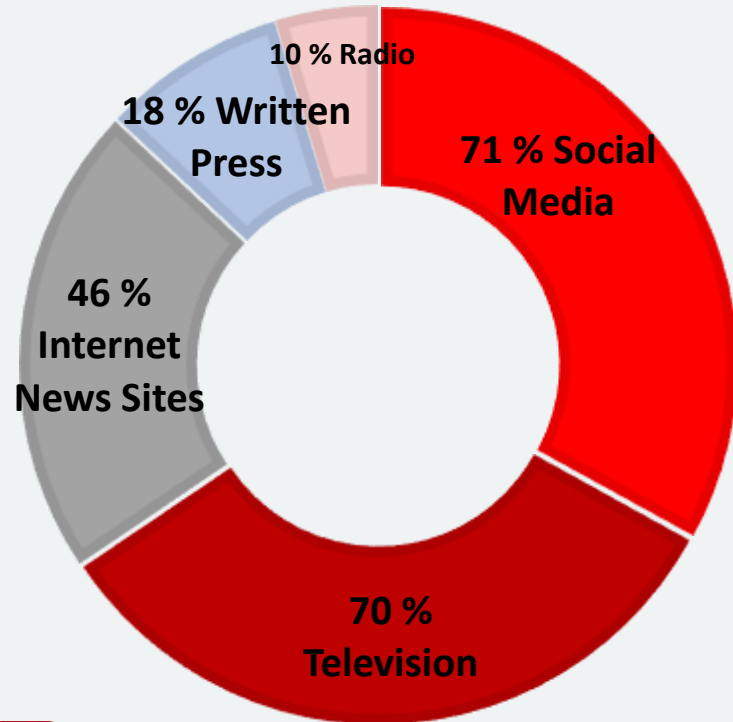


# News Resources of the Youngsters

Young people primarily use social media to access news.

Level of trust in news sources. (Average Point)

■ Sosyal Medya ■ Televizyon ■ İnternet Haber Siteleri ■ Yazılı Basın ■ Radyo



Young people rely on social media the most as a source of news!

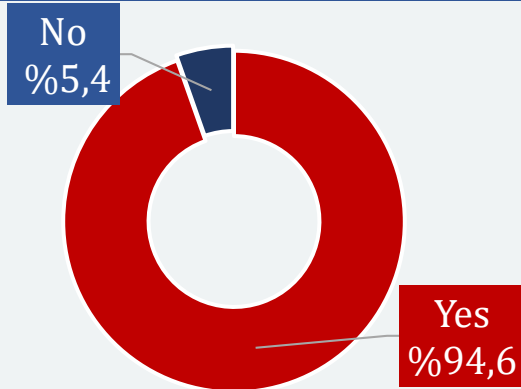


Sources of Access to news (%)\*

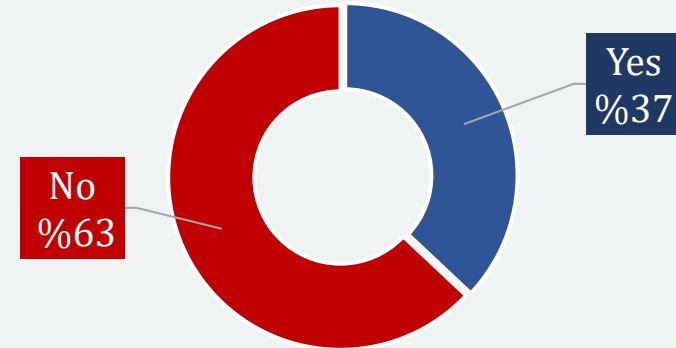


# SOCIAL MEDIA USE

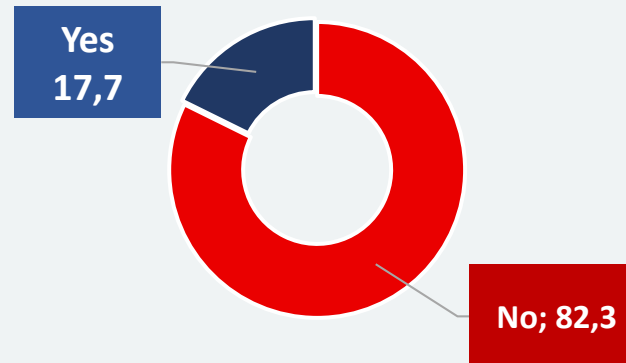
Distribution of Social Media Account Ownership (%)



Is Your Social Media Profile Public? (%)



Do you have a social media account that your family does not know about? (%)



9 out of 10 young people have social media account!

Approximately 4 out of every 10 young people social media profile is public!

# SCREEN ADDICTION RANKING

%36,0



DÜŞÜK

%26,9

ORTA

%37,1

YÜKSEK

Approximately 4 out of 10 youngsters are highly addicted to screen.

# DIGITAL MEDIA LITERACY RANKINGS

%35,6



DÜŞÜK

%35,0



ORTA

%29,4



YÜKSEK

Approximately 3 out of 10 youngsters have high level of digital literacy.

# EMOTIONAL AND PHYSICAL EFFECTS OF DIGITAL DEVICE USE

The research was conducted laboratories in 17 metropolitan cities with the participation of 3,230 4th grade students of elementary schools having equipped computer laboratories

## Emotional Effects

64.6% of students feel unhappy, and 48.5% feel angry after they put down their devices

## Sleeping Pattern

13.6% of the students stated that they always fall asleep in front of the screen, and 53.9% stated that they sometimes fall asleep.



## Physical Exhaustion

64.5% of those surveyed stated that they experienced fatigue after using digital devices

## Urge to Reuse

40.8% of students feel the urge to use the device again within an hour after turning it off.



# Legal framework of RTÜK for protection of children

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# RTÜK Institutional Activities

1

## Monitoring Broadcasts

We detect harmful content and apply the necessary sanctions.

2

## Public Service Announcements

We are preparing public service announcements to raise awareness against bullying.

3

## Educational Broadcasts

We encourage contents that teach values such as empathy and solidarity..

4

## Collaborations with Digital Media Services

We carry out anti-bullying projects with digital platforms.



# Sanctions

1. Abusing and harming the development of children, or orienting children to purchase a product or a service **(563 times)**
2. Broadcasts damaging the development of children (138 times)
3. Broadcasts inciting and encouraging violence **(25 times)**
4. Discrimination against race, language, religion, gender **(12 times)**
5. Praising offense, criminal and crime syndicate **(5 times)**
6. Broadcasts consisting abuse against children and harestment **(3 times)**
7. **10 times** administrative fines and **8 times** catalogue removals imposed due to the violations of digital/virtual advertisement implementations





# Encouraging Family and Child-Friendly Productions

## Legal Foundation:

“Regulation on the Procedures and Principles for the Encouragement of Family and Child-Friendly Productions and Series” entered into force after being published in the 8 May 2018 dated Official Gazette no.30415

## Rewarding and Supporting

Incentive Awards are to be given in the categories of TV series, movies, news, documentaries, children's programs, sports programs, competitions, news productions, science, arts, cultural and entertainment programs.





# Media Literacy

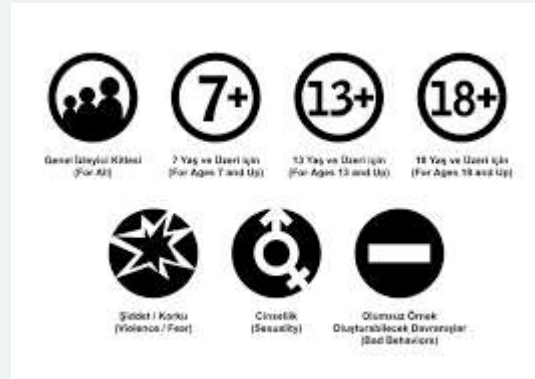
- **Cooperation Protocole with the Ministry of Education:**
- In order to raise media literacy awareness and consciousness among children, the 1st and 2nd issues of RTÜK Media and Children Magazine were published.
- [medyaokuryazarligi.gov.tr](http://medyaokuryazarligi.gov.tr) website offers informative, educational and entertaining content for adults, teachers, students and media professionals.
- Media Literacy and Digital Literacy Trainers Training (15-19 December 2024)



# Protecting Children and Youngsters from Harmful Content

Implementations to Protect Children and Young People from Harmful Content in Digital Environments

- Encouraging the Improvement and Implementation of Child-Friendly Printed and Audio Visual and Written Broadcasting Principles
- Kids! Bedtime Project
- Smart Signs
- Classification System







# Protecting Children From Harmful Content

## Parental Control Tools

### Protective Smbols

Symbols are used to classify content according to age groups.

### Child Profile

Separate profiles can be created that offer safe content particularly for children.

### PIN/Password Application

Access to certain content requires a PIN code or password.

### Content Restriction

There are filters that block out certain types of content





# Public Service Announcements for Children

Between 2022 and 2024, a total of 38 public service announcements targeting children were broadcast on TV and 21 public service announcements were broadcasted on radio.

## Focal Point of Public Service Announcements

### Education

Darüşşafaka, TED, AÇEV

### Health

Leukemia, cerebral palsy, autism

### Awareness

Children's rights, digital privacy

### Help

UNICEF, Earthquake aids





# Recommendations





# The Role And Responsibility of Media



➤ Media Literacy & Digital Awareness

➤ Legal Regulations

➤ Parental Consciousness & Family Support

➤ Education and Awareness



**THANK YOU FOR YOUR ATTENTION**